

Call for application regulations

ICART ARTISTIK REZO PRIZE - 17th EDITION

March 17-18, 2025

Mona Bismarck Hotel

34 Avenue de New York, 75116 Paris

Each applicant must read and accept the terms of these regulations.

This document must be dated and signed in PDF format.

Article 1 - Prize Overview

Faithful to their mission of promoting cultural initiatives, the students of ICART, the School of Cultural Management and Art Market, work each year to discover emerging talents in the contemporary art scene.

In partnership with the Artistik Rezo association, the ICART Artistik Rezo Prize celebrates the work of artists aged 18 to 35. The winner will receive a €3,000 grant and benefit from Artistik Rezo's support in promoting their work. The Public Choice Prize winner will receive a €300 grant.

The works of the 15 selected artists will be evaluated by a jury of professionals and the public, and exhibited on March 17 and 18, 2025, at the Mona Bismarck Hotel.

Article 2 - About ICART and Artistik Rezo

Founded in 1963, ICART, the School of Cultural Management and Art Market, is Europe's leading cultural management school, preparing students for careers in art commerce, cultural mediation, communication, and cultural management. It is recognized by the French Ministry of Culture, offering state-certified RNCP titles at Level 7 (Master's degree) and Level 6 (Bachelor's degree). Over 60 years, ICART has established itself as a reference in the world of arts and culture.

Since 2014, ICART has partnered with Artistik Rezo, a leading cultural media organization founded in 1999 that covers current events in performing arts, visual arts, music, and cinema. In 2009, the creation of the Artistik Rezo Club expanded the media's reach, offering members exclusive events and opportunities to immerse themselves in the cultural scene.

Article 3 - Environmental Commitment

This year, the ICART Artistik Rezo Prize is committed to reducing its carbon footprint by adopting the eco-design guidelines developed by the Cité des Sciences. The primary goal is to raise awareness among both the public and artists about the importance of environmental concerns.

This commitment applies to all stages of the prize's organization but does not affect the artistic freedom of the applicants. The integrity of each project will be preserved.

Article 4 - Format of Submissions

For its 17th edition, the ICART Artistik Rezo Prize emphasizes the diversity of artistic mediums, offering artists complete creative freedom.

Applicants are invited to present a project in the format of their choice, including painting, sculpture, photography, installation, digital art, design, illustration, drawing, etc.

Article 5 - Eligibility

Who can apply?

- Must be between 18 and 35 years old
- Must be French OR residing in France or its overseas territories (French overseas department and region)
- Must be a recent graduate or currently enrolled in an art-related program OR hold a professional status certification (SIRET, Agessa, MDA, or equivalent)

Article 6 - Application Requirements

Applicants must include the following in their application:

- Completed application form
- CV
- Photo and/or video files of the submitted work
- Updated portfolio (maximum 25 pages)
- Dated and signed regulations

Applications must be submitted online no later than **Sunday, January 5, 2025** (inclusive). Incomplete or incorrectly formatted applications will not be considered.

Article 7 - Prize Process

For its 17th edition, the works of the selected artists will be displayed in a collective exhibition at the Mona Bismarck Hotel (34 Avenue de New York, 75116 Paris) on **March 17 and 18, 2025**.

Selected artists are encouraged to bring preparatory works and inspiration materials to contextualize their artistic process and highlight their creative journey. This documentation will not influence the jury's evaluation and is not required in the application.

The projects will be judged by a jury of professionals who will be awarded the **Jury Prize** during the evening of March 18, 2025.

The public will also vote for their favorite work throughout the two days of the exhibition. The project receiving the most votes will be awarded the **Public Choice Prize**.

The selected works will be unveiled to the public during the opening on March 17, 2025, and displayed on March 18, 2025.

Special visits for cultural professionals and public mediation workshops will also be organized.

Article 8 - Awards

- The **Jury Prize winner** will receive a €3,000 grant, media promotion from Artistik Rezo, and gifts from our partners.
- The **Public Choice Prize winner** will receive a €300 grant.
- All selected candidates will receive gifts from our partners.

Article 9 - Organization and Logistics

A meeting with the technical team will be organized at the end of January 2025 to introduce the exhibition space and address installation needs. The date will be communicated later.

For artists unable to attend this meeting in person, a video conference may be arranged.

Selected artists must be present for the installation and dismantling of their works on the mornings of March 17 and 19, 2025. The technical team and mediators of the ICART Artistik Rezo Prize will assist them.

The venue imposes specific technical constraints for the installation of works. These details will be shared later on our website and social media channels.

For time constraints, projects must be ready for assembly and display by the time of installation. The organizers do not cover transportation and installation costs.

Article 10 - Responsibility

The applicant is responsible for their work. The organizers cannot be held liable for theft, damage, or other incidents during transportation, installation, exhibition, or dismantling.

The ICART Artistik Rezo Prize does not provide insurance for the works, which is the responsibility of the artists.

Article 11 - Intellectual Property and Image Rights

The ICART Artistik Rezo Prize reserves the right to use applicants' images, including photographs and videos, for communication purposes.

Selected applicants authorize the organizers to publish, distribute, and publicly communicate their application materials, including visuals of their artistic project, free of charge.

Artists must hold full intellectual property rights to their creations. Any plagiarism will result in immediate disqualification from this edition and future editions.

Date: _____ **Location:** _____

Signature: (preceded by the applicant's name and the mention "read and approved")

For any questions regarding the call for applications or these regulations, please contact the team at candidatures.piar25@gmail.com